

CHEAD

Council for Higher Education in Art & Design

CHEAD Annual Conference Berlin, 17 – 20 March 2009

BERLIN UNPLUGGED OR RECONNECTED?

Aim of the conference:

To open a new discourse beyond a view of globalism that is driven by commerce. What kind of responsibilities does that put on us, what might be the role of the art schools and the role of aesthetics in this reform process?

Tuesday, 17 March Haus der Kulturen der Welt (House of World Cultures) Focus: The global context: economy, creative industries and higher education in A&D		
12 noon	Lobby	Registration <i>Radisson Hotel</i>
	Meetings & Events Hall	Lunch
1.15 pm	Lobby	Bus transfer to Haus der Kulturen der Welt (House of World Cultures) <i>Extended transfer with commentary on the historical and architectural context of the HKW</i>
2.00	Conference Room 1	Welcome to the Haus der Kulturen der Welt Representative from HKW
2.15		Welcome & Introduction to the Annual Conference Dr. Frances Corner, CHEAD Chair, Head of College, London College of Fashion
2.30		<i>Key note:</i> World culture, its significance for creative industries, education and the UK in a global context Jude Kelly, Chief Executive, South Bank Centre
3.30	Café	Tea / coffee
3.50	Conference Room 1	<i>Panel discussion</i> Creativity, Culture and Commerce – the need for greater partnerships between creative industries and higher education Chair: Dr. Frances Corner Speakers: Tanja Mühlhans, Berlin Senate Head of Division for Film and Media Science Philip Esler, Chief Executive, AHRC Carla Delfos, Director, ELIA Annamaria Wills, Chief Exec, Creative Industries Development Agency
5.30		<i>Transfer back to Raddisson hotel for reception</i>
19.30	Foyer Alexander	<i>Reception and Dinner</i>

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Wednesday, 18 March Hamburger Bahnhof Museum für Gegenwart Focus: Partnerships and links between creative & cultural industries and Higher Education		
9.00	<i>Radisson Lobby</i>	Assemble in lobby for transfer to Hamburger Bahnhof Museum für Gegenwart
09.30	NAME	Welcome to the Hamburger Bahnhof Professor Kerstin Mey, Director of Research Institute of A&D, University of Ulster
09.45		The Hamburger Bahnhof Museum as a Facilitator for Cutting Edge Contemporary Art Dr. Gabriele Knapstein, Curator, Hamburger Bahnhof Museum
10.00		Practice, higher education and national / institutional culture: a practitioner's view Professor Lucy Orta, Artist and Fashion Designer
11.00		<i>Coffee</i>
11.30		Designing Cultural Institutions Professor Adolf Krischanitz, Architect
12.15		<i>Light lunch</i>
		<i>Gallery</i>
15.00	<i>Hamburger Bahnhof Lobby</i>	Bus to Jewish Museum <i>Extended transfer through Juedisches Viertel (Jewish Quarter), its leading former inhabitants and the cultural context of their time</i>
15.45	<i>Jewish Museum</i>	Guided tour of Jewish Museum architecture
16.30		Return transfer to Radisson Hotel
19.00	<i>Radisson Lobby</i>	Assemble in lobby. Walk over to Fernsehturm
19.30	<i>TV Tower lobby</i>	Lift to restaurant platform NB: strict timing for CHEAD group booking – otherwise delegates will be forced to wait in long tourist queue!!!
19.30	<i>TV Tower</i>	Reception at Fernsehturm
20.00		<i>Dinner</i> <i>(NO black tie but posh-ish frocks)</i>

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Thursday, 19 March Universität der Künste Berlin		
Focus: University of the Arts Berlin, and Art and Design Higher Education in an international context		
9.00	<i>Radisson Lobby</i>	Assemble in lobby for transfer to Universität der Künste (University of the Arts)
9.50	<i>UdK Harenberger Strasse 33 (Ha33)</i>	Introduction to the day Emma Hunt, Dean of Faculty of Art & Design, University of Huddersfield
10.00		Welcome and Background to the Universität der Künste Professor Martin Rennert, President, Universität der Künste
10.30		UdK and A&D HE and Research in an International Context Chair: Professor Kirsten Langkilde, Dean of College of Architecture, Design & Media, Universität der Künste UdK Snapshots: History, projects, curriculum discourse and research <i>Speakers</i> Professor Dr. Wolfgang Ruppert, Institute of Communication Theory & Practice Professor Joachim Sauter, Institute of New Media Art & Design Professor Florence von Gerkan, Department of Stage Design
12.00		<i>Tea / coffee</i>
12.15		Group session 1 <i>4 groups</i> <i>Each group to be chaired by CHEAD Exec member, plus minute-taker</i>
13.30		<i>Lunch at UdK</i>
14.20		<i>Tour of UdK Ha33</i>
15.20	<i>UdK Harenberger Strasse 33</i>	Group session 1 continued
16.30 <i>approx.</i>		Group session end
17.00		Closing drinks & reception <i>hosted by the Universität der Künste</i> Followed by Bus transfer to Radisson hotel
18.00 and 19.00	<i>UdK Ha33 Lobby</i>	<i>Shuttle bus service to Radisson hotel</i>

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Friday, 20 March Radisson Hotel		
Focus: Insights from Berlin creative practitioners; networking		
09.30	<i>Radisson Aquamarin room, Conference Centre</i>	Introduction to Final Day and Summing up of Conference Dr. Frances Corner
10.00		Experience and Work of a Berlin Upcoming Designer Regina Tiedeken & Friederike von Wedel-Parlow, Fashion Designers, von Wedel & Tiedeken
10.30		Attitudes on the Integration of Artists in Berlin (<i>working title</i>) Speaker: Mr. Metzger-Eichhoff, Curator / Entrepreneur (<i>tbc</i>)
11.00		Closing remarks Dr. Frances Corner
12.30	<i>Meetings & Events Hall</i>	<i>Optional networking brunch</i>
<i>Conference ends</i>		