

CHEAD

Council for Higher Education in Art & Design

Tony Charlton
Professional Development Officer
Policy and Communications Department
UCAS
Rosehill
New Barn Lane
Cheltenham GL52 3LZ

CC: Alice Hynes, Chief Executive Officer, Guild HE
Dr. Frances Corner, Head of London College of Fashion & Chair, CHEAD

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Dear Tony,

Art & Design Higher Education Admissions

We have received information about the concerns among schools and Further Education colleges over the changes to HE admissions processes, particularly over the cessation of Route B and changes to the deadline date for equal consideration.

Even though Route B has now been dropped, we envisage that interview and portfolio will remain the core of the recruitment process for HE programmes in art and design at our CHEAD member institutions. Similarly, we expect that the timing of interviews will not change significantly from current arrangements. In line with HEIs' published admissions criteria, we can therefore provide assurance that FE graduates will continue to have the opportunity fully to prepare their portfolios and be considered for interview.

The Council for Higher Education in Art & Design (CHEAD) is the association of 75 educational institutions with degree or postgraduate provision in art and design, represented by their most senior academic concerned with art and design.

CHEAD's primary concerns are to provide a forum for debate and exchange of information and ideas for senior managers and to seek to inform, influence, and initiate policy in higher education in art and design at national and other levels.

As you know, CHEAD has had significant representation on the Art & Design Working Group that advised the Delivery Partnership Steering Group on A&D admissions procedures. The key aim of our participation in the group has been to ensure that the interest of the sector as a whole would be adequately represented. We are therefore keen to support a dialogue with colleagues from schools and FE throughout the implementation of the changes to make sure that CHEAD members are aware of concerns and that applicants are not placed at any disadvantage due to any confusion. We would welcome any feedback and look forward to discussing possible next steps with you and with representatives of the schools / FE sector.

Please let me know if you have any questions or comments.

Best wishes



Christoph Raatz
Executive Secretary

CHEAD, 3rd Floor, Woburn House, 20 Tavistock Square, London, WC1H 9HB
Tel/Fax: + 00 44 (0)207 387 2134 e-mail: c.raatz@chead.ac.uk
Executive Secretary: Christoph Raatz.