**CHEAD Examples of Graduate Employment Outcomes 2023**

The upcoming *Creative Graduates: What is the Future Now*, CHEAD Conference in March 2023 is based around the Future Skills agenda and graduate employability. Alongside using the conference as a platform for advocacy and policy debate, CHEAD are building an evidence base of creative graduate employment and where creative graduates are adding value in emerging and innovative occupational roles in areas such as;

* Science and Technology
* Manufacturing and Engineering
* Design for Climate Emergency
* Place Making and Levelling up
* Health and Social Care
* Createch and the Metaverse
* Social Justice

The evidence base will be utilised to illustrate and amplify the wider agency of art and design in government’s priority areas for growth and productivity in the wider economy, therefore we are seeking case studies from member institutions prepared to disseminate this information to policy makers and influencers.

The case studies will be published on the CHEAD and partner’s websites and used as evidence when appropriate for All Party Parliamentary Groups, select committees and consultation responses, and for future publications.

The case studies ideally will have been supported by industry partners and should highlight graduate employment pathways to high value occupational roles. This is an opportunity for CHEAD member institutions to showcase innovative programmes, partnerships and new areas of graduate employment and, in particular, to demonstrate B3 indicators (as required by OfS) for progression to professional jobs and postgraduate study.

If you would like to have a case study included in the evidence base, please complete the brief template below, additional material if available can be submitted alongside this document, up to a maximum of one further page and/or five images.

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| Title of the Case Study: |
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| Please give an outline of the case study (max 300 words): |
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| How long has the project/ programme been running and what are the outputs? |
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| How did this project include industry partners/potential employers? Are professional accreditations offered? |
|  |
| Will an academic, student (s), graduate (s) and/or industry partner be referenced and be contactable for follow up? |
|  |
| What was the impact of the programme/project (max. 150 words)? |
|  |
| Would the programme/project be made available for wider publication and dissemination? |
|  |
| Who to contact for publication permissions at you institution: |

Please submit your proposal by **Monday 31st January 2023**  to [sandra@chead.ac.uk](mailto:sandra@chead.ac.uk) including any additional links or material up to a maximum of one further page and/or five images.