ARTS THREAD

Online Portfolio Plug-in for University/Schools Websites

Why use a Portfolio Plug-in?

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NYCxDesign student showcase

launch example
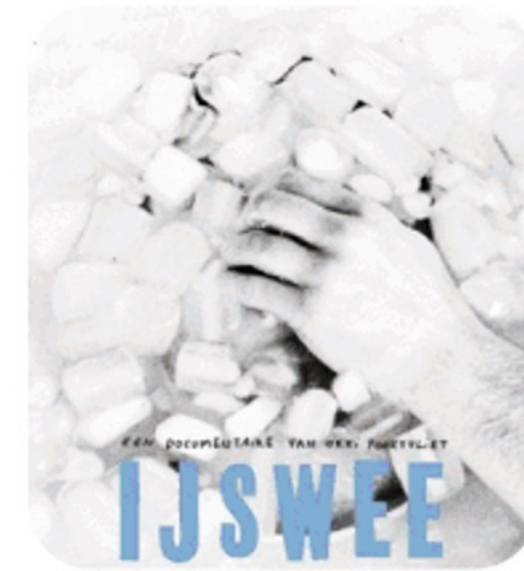
- ✓ **Institutions use Arts Thread technology to power student portfolio display**

- ✓ **Clean and searchable layout with filters**

- ✓ **Infinite number of students and categories – curated by the Institution**

- ✓ **Cost effective and easy to install**

- ✓ **Students never miss out on competitions and potential employment**

Examples

Existing Insitution website page

Plug-in

Existing Insitution website page

Powered by Arts Thread Plug-in:
- ⊘ Configurable
- ⊘ Works with any content management system
- ⊘ Easy to install and manage

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5-10 courses/programs:

The online portfolio plug-in is £1999 / $2499 / €2499

This easy to use plug-in system enables you to promote up to **10 courses/programs** and an **infinite number of student portfolios** within the 10 courses/programs.

The cost includes initial consultation and install instructions to your IT team (c 10 minutes install).

For any additional courses, the cost is an additional £150 / $225 / €225 per course/program.

1-4 courses/programs:

The online portfolio plug-in is £999 / $1249 / €1249

Want to do more?
For the option of bespoke live streaming/edited videos of talks, shows, exhibitions, catwalks, promotional tours, events, lectures, student-making videos, etc. please contact us for information and costs.

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Frequently asked questions

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1. Why should we have an online portfolio area on our University/School website?

This is to ensure that your graduating students can be found and have greater opportunities to gain employment or start their own business as artists & designers.

All content can be curated by the Institution.

2. What do we receive?

Arts Thread will build a bespoke plug-in for your Institution which will house as many portfolios as you wish, where you can search by course/program, specialism and name of student.

3. Why have a portfolio plug-in for our end of year showcase?

For those who cannot attend the physical end of year show the online showcase is critical exposure for the graduating students – increasing their job opportunities, brand profile and also the Insitution's reputation.

4. Is it easy for the students to upload?

We have been running a portfolio website for over 10 years and we have made the process very simple. Over 75,000 students from around the world have uploaded. There is also a FAQ/direct email address/telephone service for students needing assistance.

5. Can the page look just like our Insistution website?

Yes, we can add colour branding and intro text to the plug-in so it displays as if it is part of your website.

6. How hard is it for our IT team to add this plug-in to the website?

This is very easy to do and works with all content management systems. It would take a member of the IT team no more than 10 minutes to install.

ARTS THREAD

Our unique reach

400,000+
database of creatives

1000+ further & higher
education institutions

140+ countries