



The great transition



WAKE UP



**This transformation is
a cultural project:
Values mindset habits
attitudes & skills**

SREZL

CULTURE

KWSTV

IS NOT



YOUR



OPERATING

SYSTEM



Culture matters

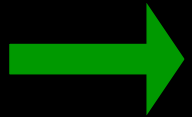


Grasping the soft is the hard



**Culture is the 2nd skin & like
the air we breathe**

Culture matters



Clarifying the complex



A superior form of insight

Creativity matters

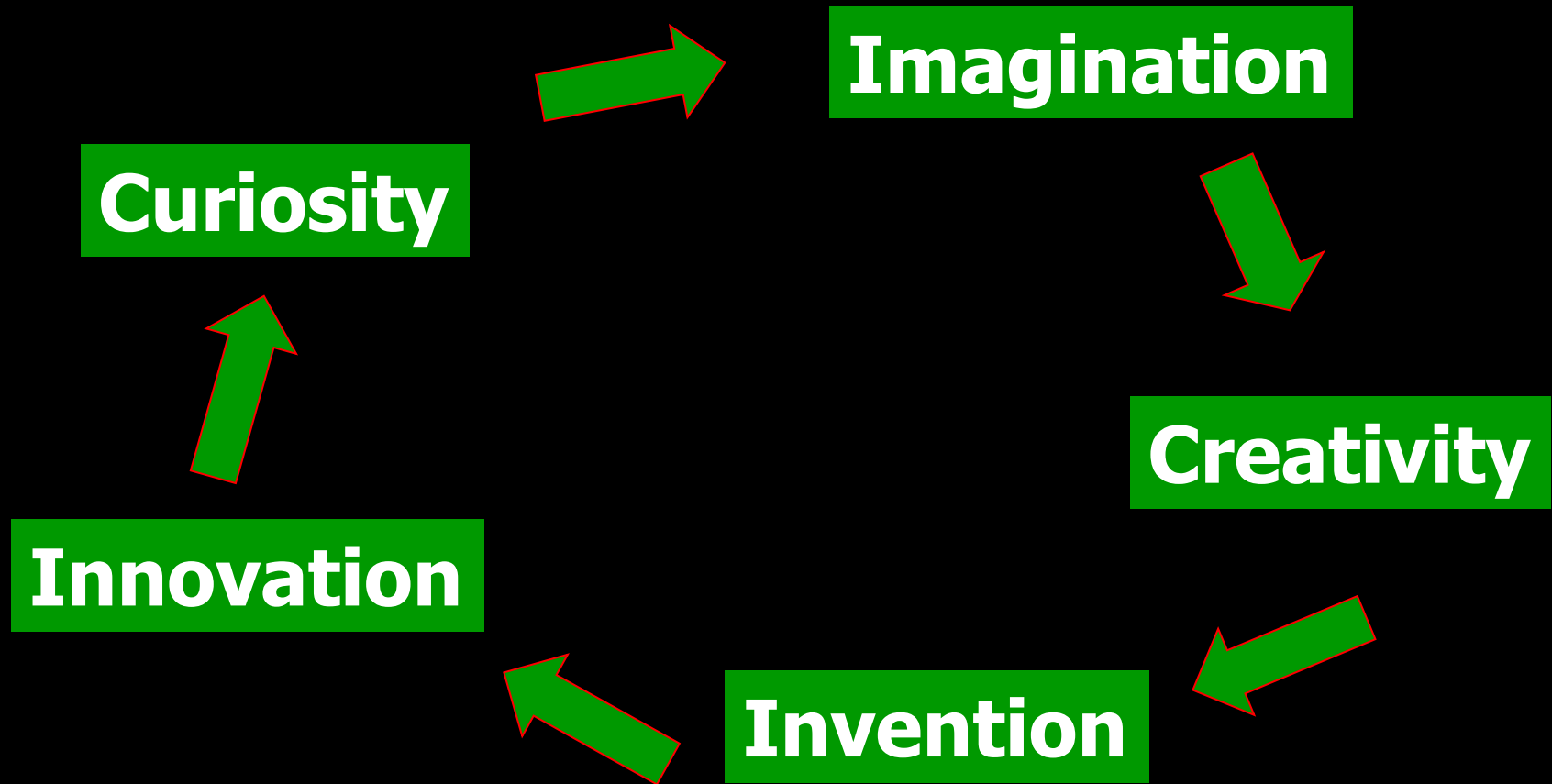


Solving the complex



The cycle of creativity

The Cycle of Creativity



Our resources & assets



Culture is who we are



& creativity is what we can become

IDENTITY

love

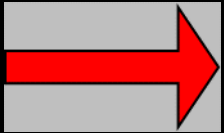
WOW

85

Culture matters



**Sense-making & creating
understanding & storytelling**



**Meaning making & creating
significance**





**HOLD FAST
TO DREAMS
FOR IF DREAMS DIE
LIFE IS A
BROKEN-WINGED BIRD
THAT
CANNOT FLY.**

LONGSTON WINGLES





Cultural policy at its best fosters:



Enlightenment



Empowerment



Entertainment



Cultural policy at its best fosters:



Employability



Effects: Spinoffs & spillovers



Empathy & dialogue

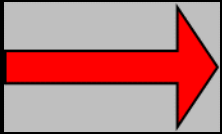
There were ever creative/cultural cities



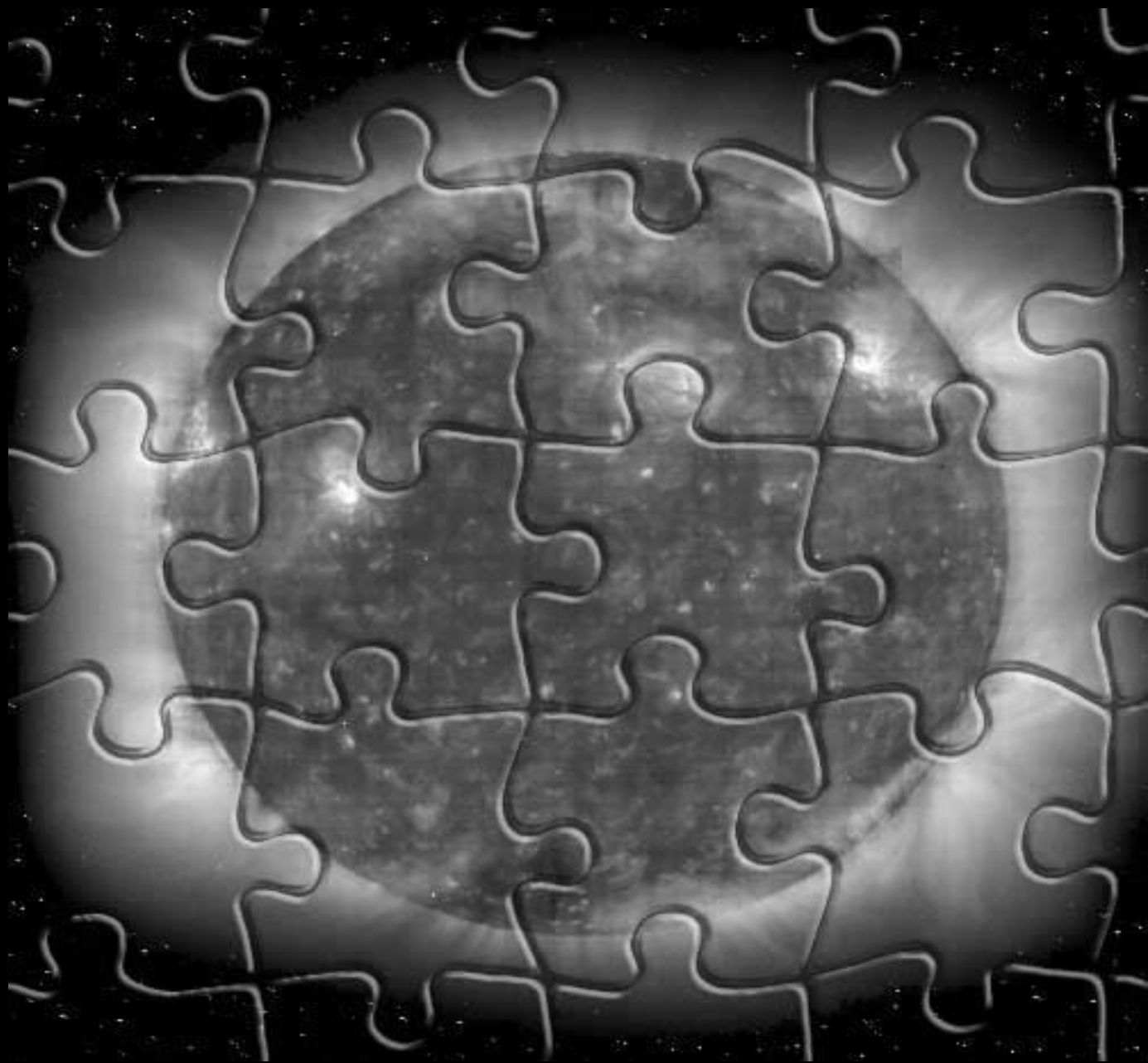
The novelty



Becoming & being self-consciously a creative city



Weaving the elements to create an ecosystem



**In midst of redesigning the
world & all its systems ... it
needs a vision of where next**

YEARNING



A re-enchanted world



A new renaissance

ANGST

18. OKTOBER 2017 – 15. APRIL 2018



DEUTSCHES
HISTORISCHES
MUSEUM

1917. REVOLUTION.
RUSSLAND UND EUROPA
1917. REVOLUTION.
RUSSIA AND EUROPE

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www.dhm.de

DEUTSCHES
HISTORISCHES
MUSEUM



**'It's easier to
imagine the fall
of the world
than to remake
it'**

FOLLOW
YOUR
DREAMS

CANCELLED

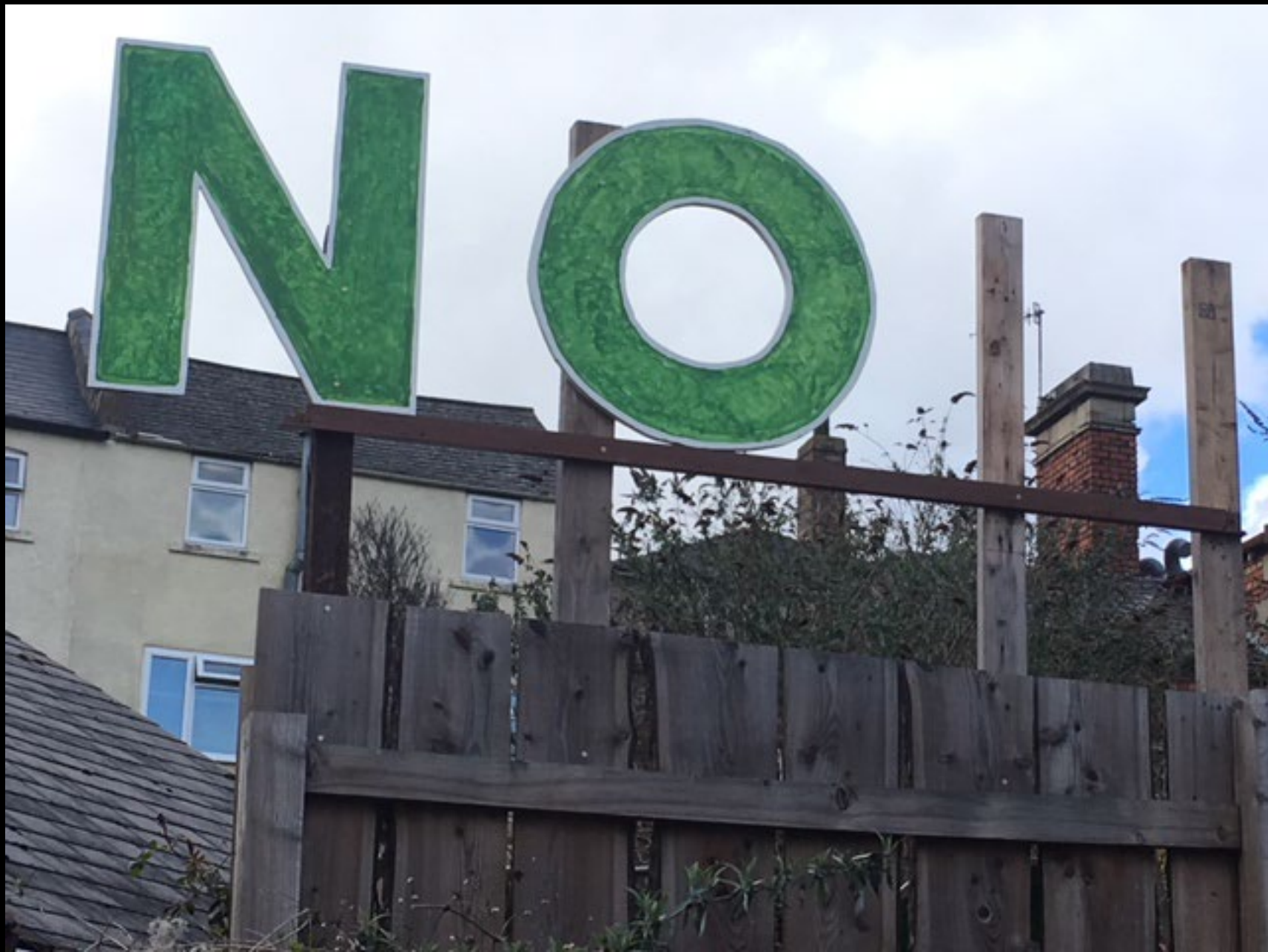


**Another world is
possible & a Planet B
can be imagined.... but
we need to sort Planet A**

WHAT ARE YOU BRINGING



**Can art save
the world.....**



YES

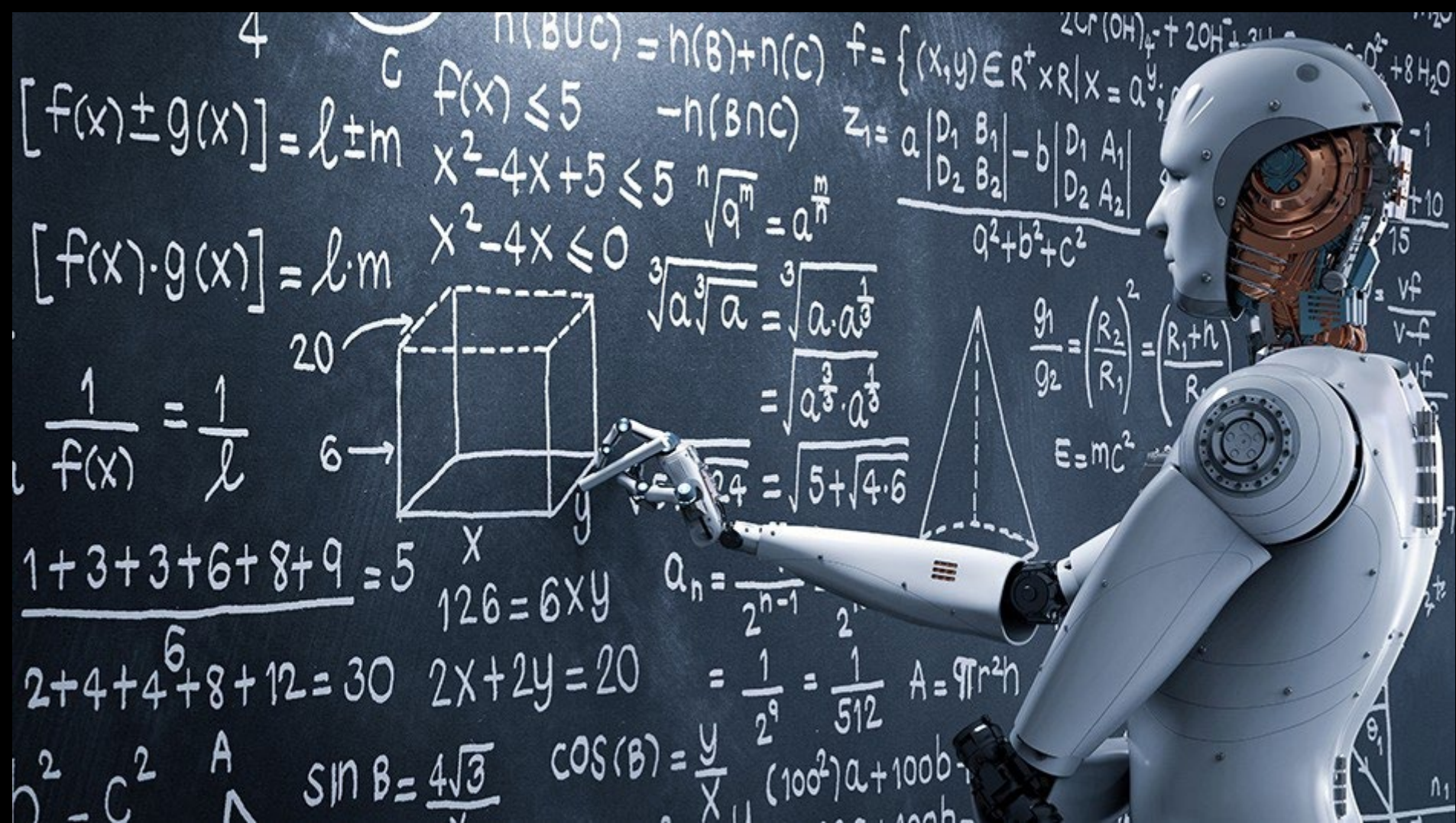


















DIO
OF
CD.



***be best,
not in,
but for
the world***

COLOUR

TheWORD

**The artistic imagination can
help to navigate the:**

**Clear the Complicated the
Complex the Chaotic & the
Confused**

We know the urgency:

2114 days

-> 1st Jan. 2030

9419 days

→ 1st Jan. 2050

**Earth overshoot day 2024 25th
July**

2000 23rd September

**We are in the
midst of**





Credit: Fabrice Fabola

Our economic order & way of life



Materially expansive



Socially divisive



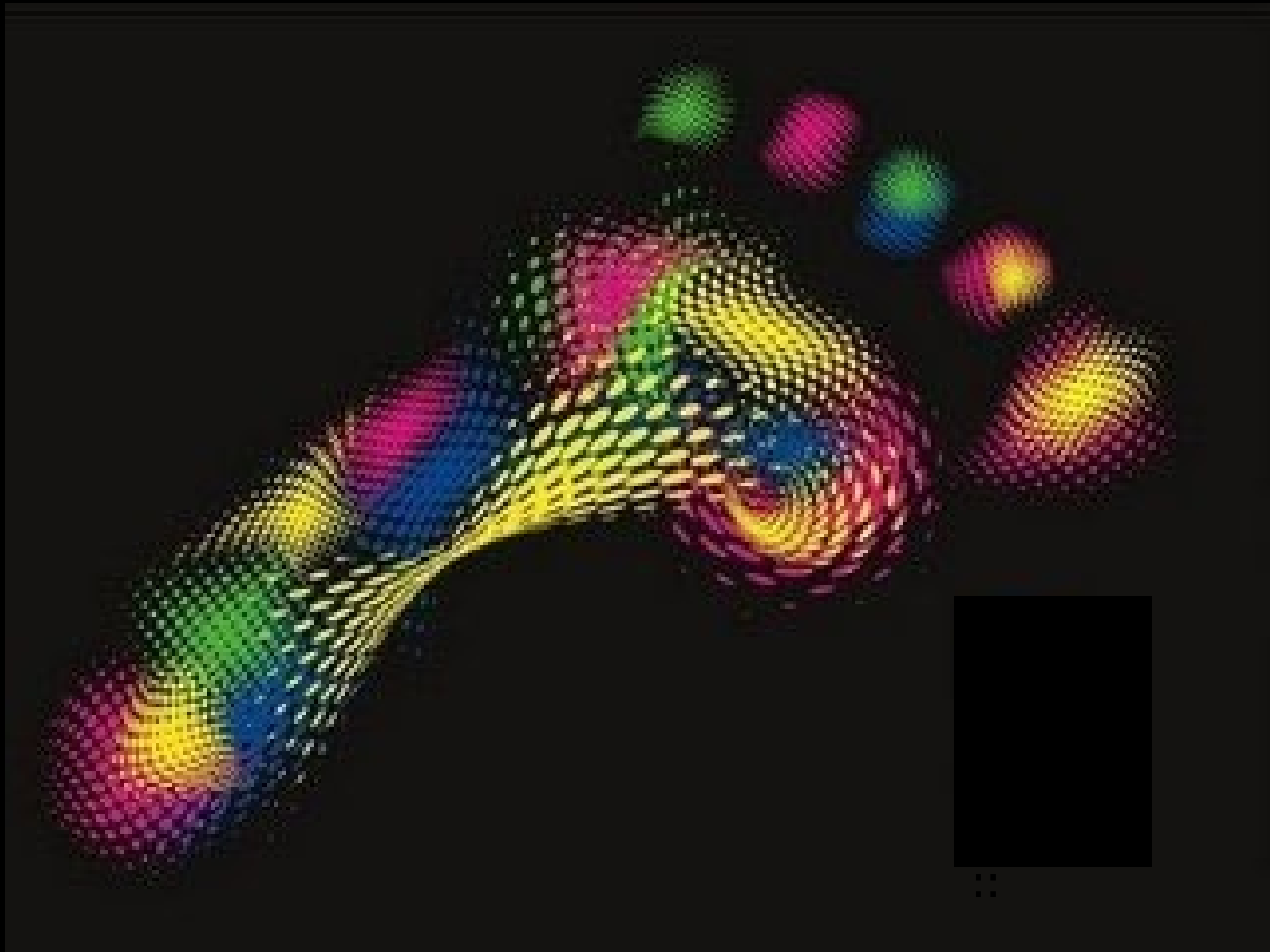
Environmentally hostile





OXYGEN

TheWORD

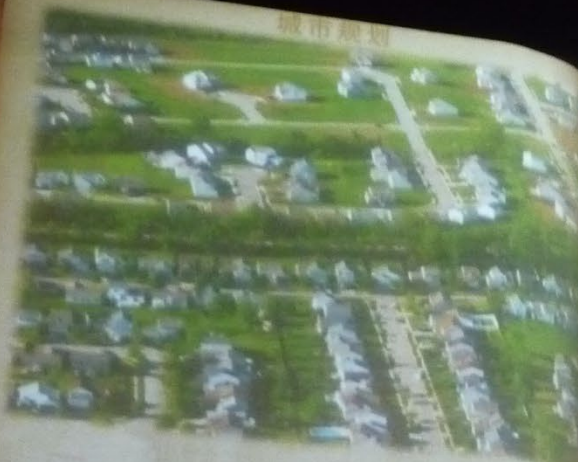
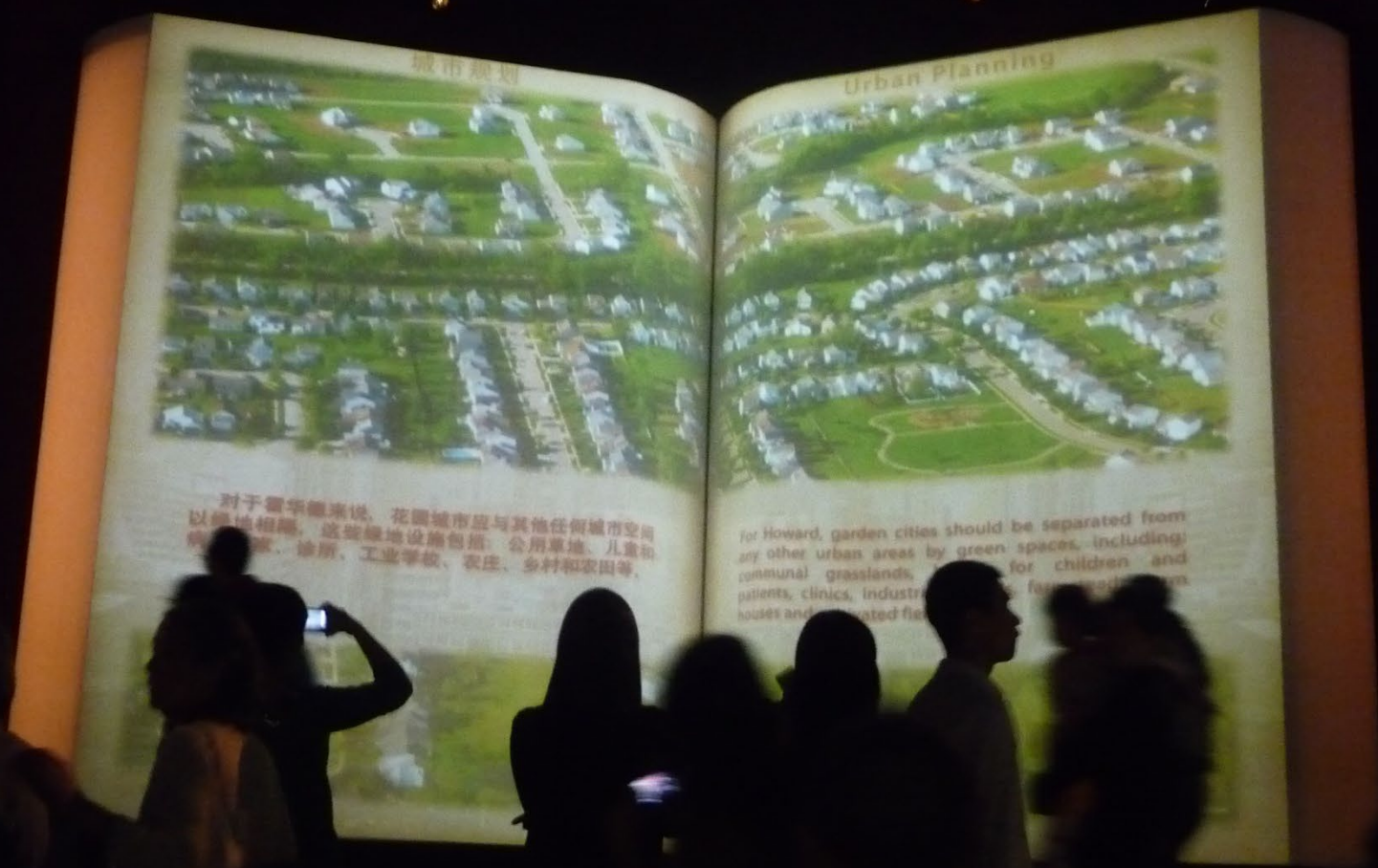




**“A city is more
than a place in
space, it is a
drama in time”**



defining ci
first-centu
市特征



对于霍华德来说，花园城市应与其他任何城市空间
以绿地相隔。这些绿地设施包括：公用草地、儿童和
游乐场、诊所、工业学校、农庄、乡村和农田等。



for Howard, garden cities should be separated from
any other urban areas by green spaces, including:
communal grasslands, for children and
patients, clinics, industrial schools, farms, villages, and
houses and cultivated fields.

The i
来源

YESTERDAY

YOU SAID

TOMORROW

TODAY

TheWORD









The WORD

IMAGINE



ARTIST

TheWORD

ART

TheWORD

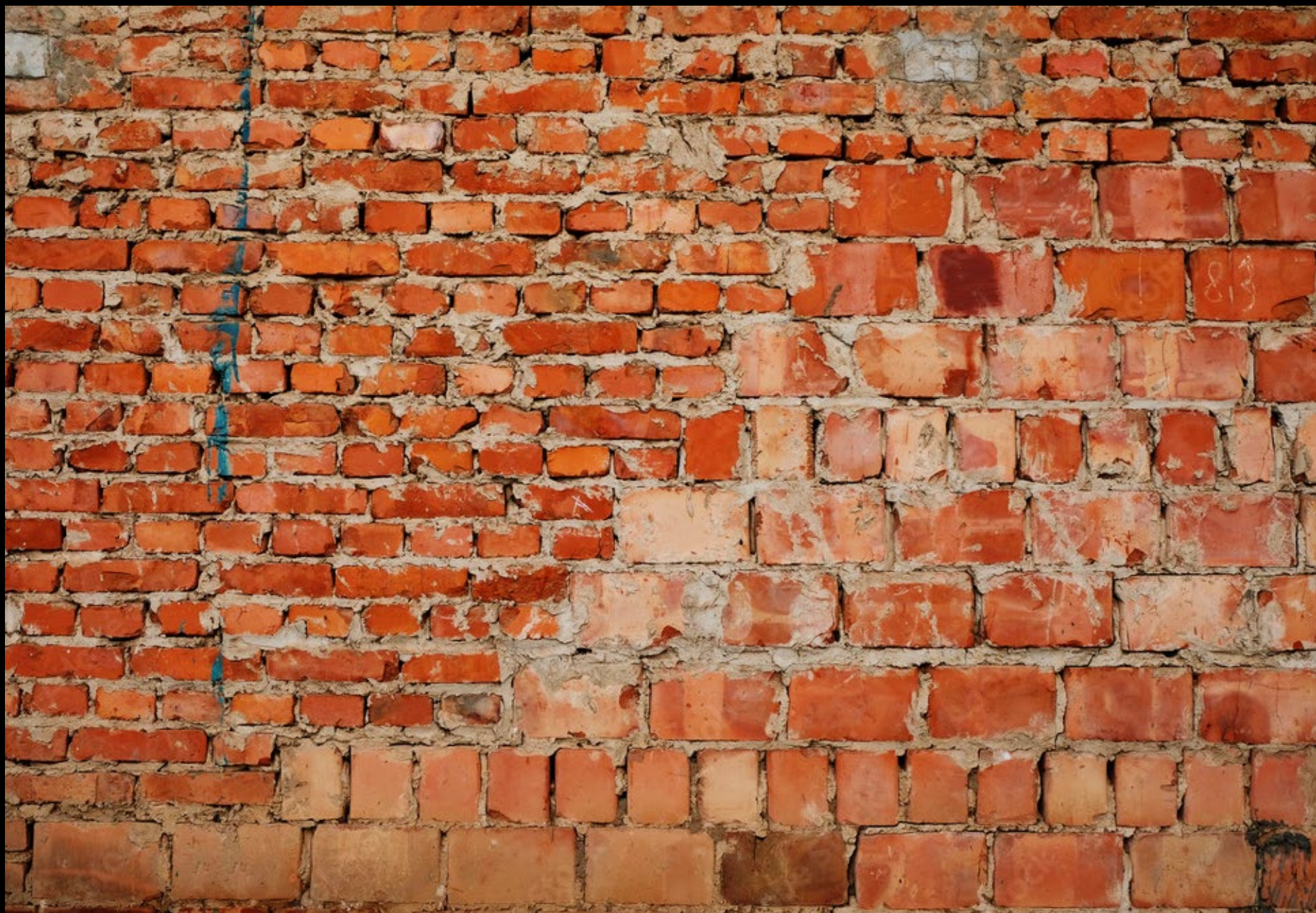


MAGIC

TheWORD

**What triggers
change & the
transformative
effect**

**Change &/or
systemic change**

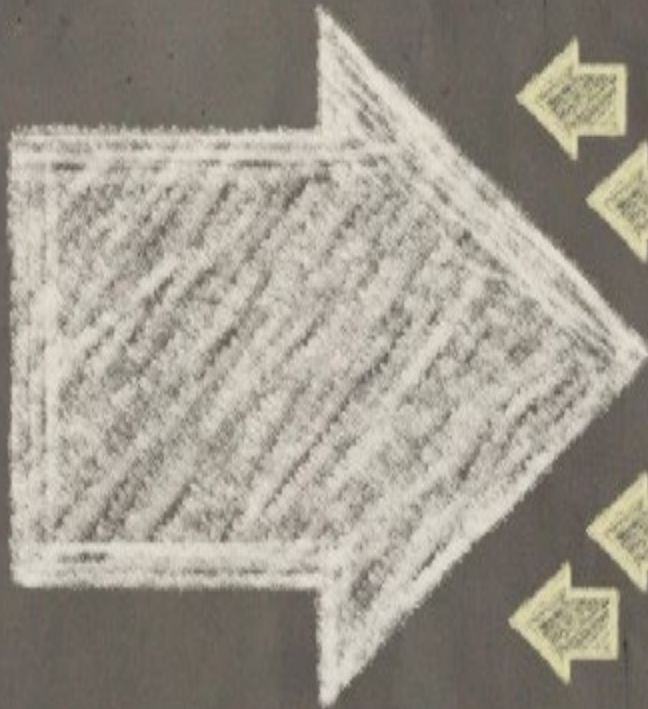


Obstacles



Vested interests

**Vested
interests**



Citizens

Obstacles



Bad ideas

Obstacles



Trust

TRUST

PICNIC



Obstacles



Speed





Obstacles



Ding dong thinking

Obstacles



Fragmented thinking

Obstacles



The endless forgetting



Obstacles



**Mindsets & addiction
to behaviour patterns**



Now What?



The epochal challenge



**Unlearning the worst
of capitalism**

Plan B

Augustijn
Haring
Van Dordrecht
84

Augustijn
Haring
Van Dordrecht
84

Augustijn
Haring
Van Dordrecht
84

Plan B
Haring
Van Dordrecht
84

17



What Triggers Changes

**Bending the market to
bigger picture aims**

What Triggers Changes

**Creating a portfolio of
virtuous investment
instruments**

What Triggers Changes



The Crises



LUCKDOWN

LUCKDOWN

What Triggers Changes



The Urgency



What Triggers Changes



The Fear or Hope

What triggers change



Paralyzed



Motivated



Uncertain

What Triggers Changes



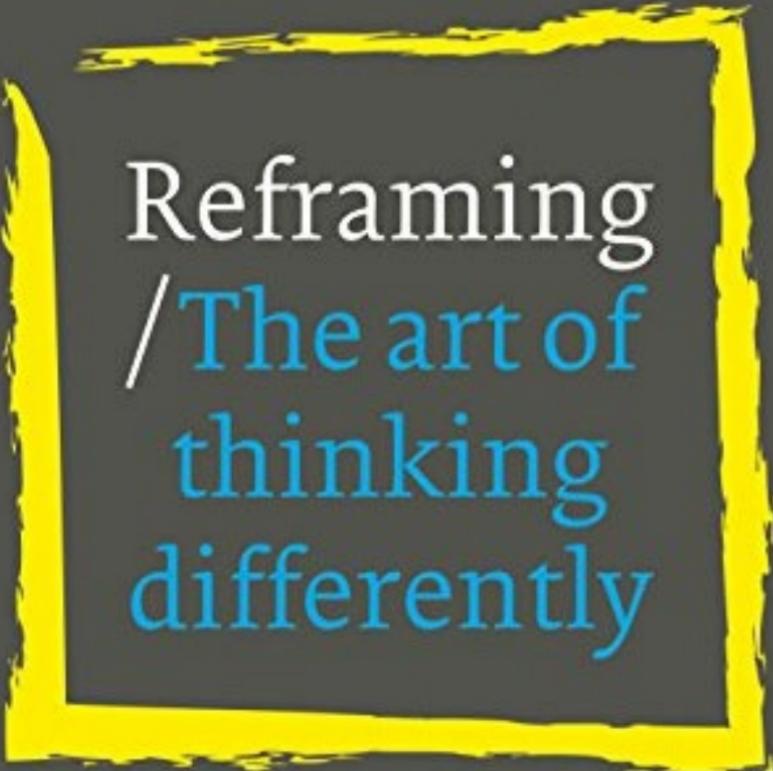
**Concepts &
Generative Ideas**



What Triggers Changes



Reframing



Reframing
/ The art of
thinking
differently

Boom

Concept reframings



Human centric & human scale



Wellbeing & care economy



Makers shapers & co-creators



Towards 15 & 1 minute city

What Triggers Changes



**The Ethos &
Principles**

The embedded principles



Agency



Human sovereignty



Public value

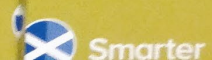
What Triggers Changes



Agency & opportunity

**CAN YOU
MAKE DOORS
OPEN FOR ME?**

Teaching **Makes People**



AN
MAKE
OPEN FOR

YOU
DOORS
FOR IE?

Aim for
the top

teaching
become a teacher

kes People
at teaching

people
scotland.sc



What Triggers Changes



Old ideas & new ideas

What Triggers Changes



The Ambition

The ambition to act

Re-imagining place & space
Social collaboration
future-proofing Innovation Culture Celebrating
Agility Vitality entrepreneurship Diversity
Balancing conflicting interests involving



IT IS NOT OK TO BE OK

leadership transport Vision exploration
Public Fostering expression Refurbishing Talent
Professionalism networking distinctiveness
Place Making liveability Housing
learning landscape Building Trust
resilience environment Public space

What Triggers Changes



The Priorities

The priorities



Green transition



Acknowledge diversity



Dialogues across difference

What Triggers Changes



The Criteria

Shifts towards liveability

Generosity Psychological insight

Human scale & human centred

Circularity & doughnut thinking

Revaluing value beyond GDP

Empowerment & agency

Placemaking

Proximity & localizing

Wellbeing economy & care

What Triggers Changes



**The Collective
Mission**

What Triggers Changes



The Real Project

What Triggers Changes



Inspiration



What Triggers Changes



The Evolving Mood



What Triggers Changes



A movement

10%

What Triggers Changes



Evidence & facts

SCIENCE

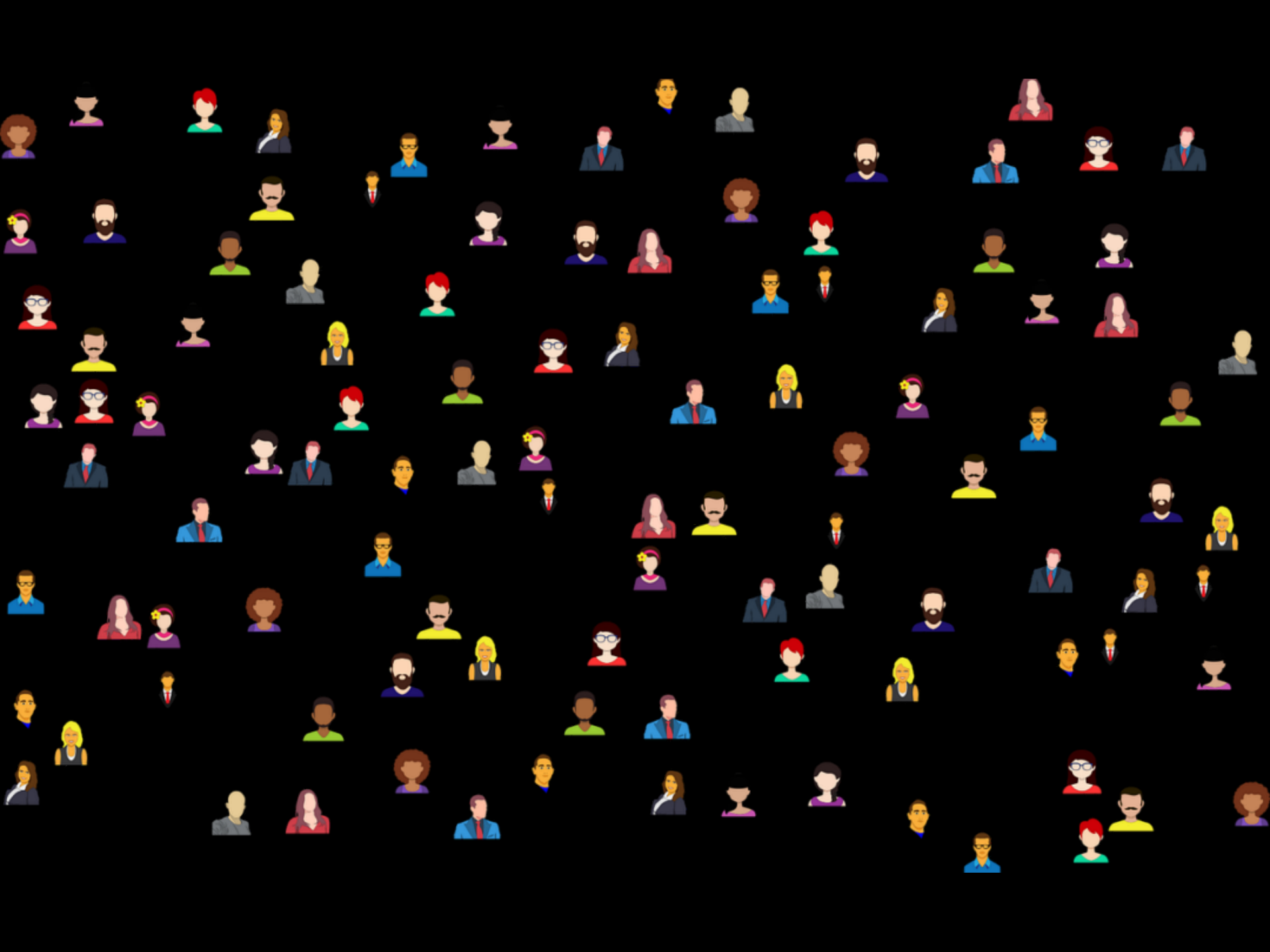
TheWORD



What Triggers Changes



**The power of
networks**



What Triggers Changes



A sketch a story

un'altra storia

1990 Perla

The strategy of influence



Orchestration





The transformative effect



**The Incentives &
Regulations Regime**



**Moving from a 'no,
because' to a 'yes,
if' culture**

The transformative effect



**Communicating
iconically**




The challenge



Creating conditions for people to think plan & act with imagination



Providing enabling mechanisms to solve problems & create opportunities

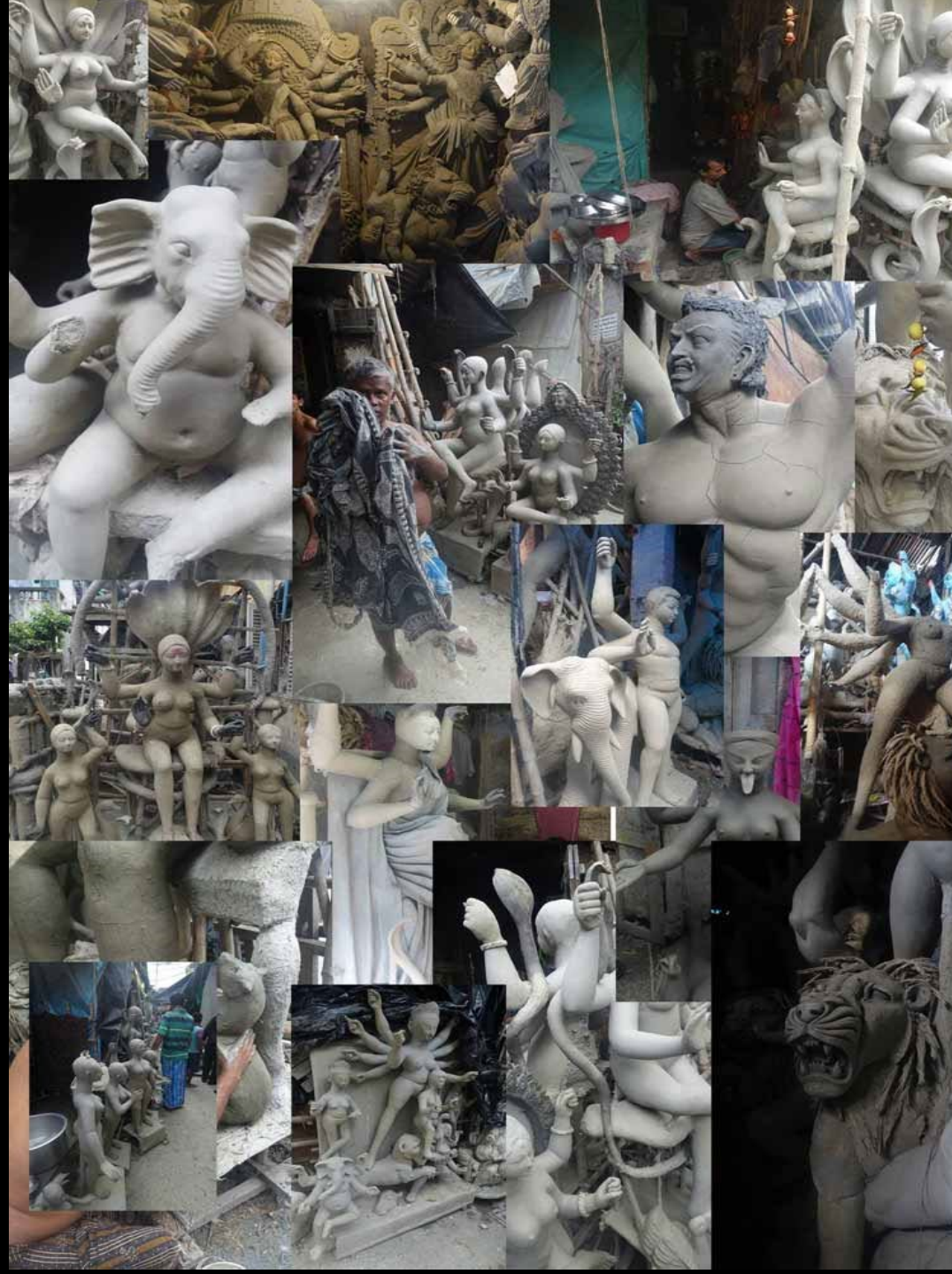


**Great liveable creative resilient
culturally vibrant places are:**



**Places of anchorage &
distinctiveness**







Passport & Pixels

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Beyoğlu
Çikolatacısı
Nostalji elit

BEYOĞLU
ÇİKOLATACISI
Nostalji elit

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Nostalji elit

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CREDIT CARD
AVAILABLE
AT LEAST 20 ₺

20 ₺ ve üstü
KREDİ KARTI
GEÇERLİDİR

BAŞKA
ŞUBEMİZ
YOKTUR

Beyoğlu'nda 80 yıldır
değişmeyen damak tadı



İstiklal Caddesi'nde
tarihi Beyoğlu
çikolatasının
izini sürdük.
80 yıl önceden
günümüze aktarılan
nostalji tadındaki
Beyoğlu çikolataları,
kupağan kupağa
birçok duyguyu da
bugüne taşıyor.

BEYOĞLUNUN
TARİHİ MEŞHUR
HACI
HAMZA
ÇİKOLATACISI
- 1937 - 2017

FAMOUS HISTORICAL
SPECIAL PRODUCTION
"BEYOĞLU" CHOCOLATE
NOSTALGY
NO BRANCHES



Beyoğlu'nda 80 yıldır
değişmeyen damak tadı



İstiklal Caddesi'nde
tarihi Beyoğlu
çikolatasının
izini sürdük.
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kupağan kupağa
birçok duyguyu da
bugüne taşıyor.









**Great liveable creative resilient
culturally vibrant places are:**



**Places of blending the old &
the new**















INSPIRING NEW
PERSPECTIVES


ART & CULTURE THE CONTEMPORARY MUSEUM OF PHOTOGRAPHY

FOR A COLLAGE OF OUR HISTORY
@fotografiska_berlin

TRASH

100
RS
MITT





**Great liveable creative resilient
culturally vibrant places are:**



**Places of nourishment &
nurture**







**Great liveable creative resilient
culturally vibrant places are:**



**Places of communication &
connection**










MUSEO ALBORANIA
aula del mar





**Great liveable creative resilient
culturally vibrant places are:**



**Places of critical thinking &
reflection**



DISPUTIN

TheWORD

DIEPUTIN

The WORD



**Great liveable creative resilient
culturally vibrant places are:**



**Places of diversity &
inclusiveness**

COME AS YOU ARE



GHETO VECCHIO





Lisszabon, a Tolerancia Város

Lissabon, Tolerancens By

リスボン - 寛容

Толерантно

Lisabona, Tolerancijos Miestas

abon, va

Лиссабон - Город

Tol

ona, Mesto Strpnosti





G	Y	G	H	T	O	G	C	E	G	B	J	M	W	T	H	U	T	J
J	U	U	I	I	O	P	M	N	B	V	C	X	Z	A	S	F	E	R
R	C	R	H	V	S	S	O	S	T	E	N	I	B	L	E	B	J	O
Y	M	A	S	A	F	I	G	M	A	X	L	I	J	R	Y	D	O	P

台
motor
↑

Artist: Han Chen Huang
The Moment We Meet

Exhibition Dates: 2019.12.14 - 2020.01.05
Exhibition Time: 10:00 AM - 6:00 PM
Exhibition Location: 2/F, West Wing, M+ Museum
Admission: Free
QR Code: [QR Code]


相遇時刻

2
李





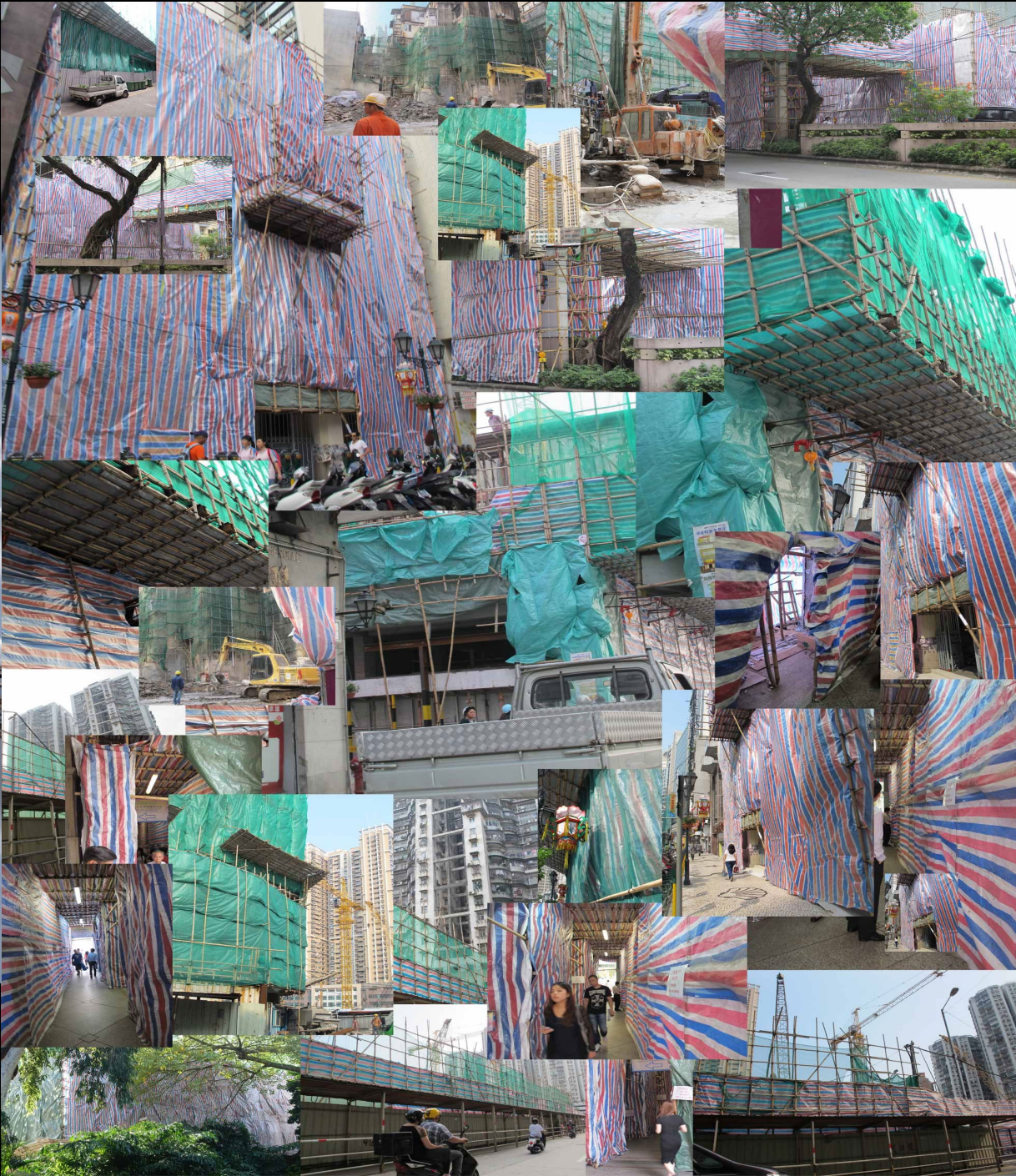




**Great liveable creative resilient
culturally vibrant places are:**



**Places of opportunity &
ambition**









**Great liveable creative resilient
culturally vibrant places are:**




**Places of addressing the big
issues that matter**









**Great liveable creative resilient
culturally vibrant places are:**



**Places of aspiration &
inspiration**













**Great liveable creative resilient
culturally vibrant places are:**



**Places of serious fun &
celebration**










PUT IN THE TRASH

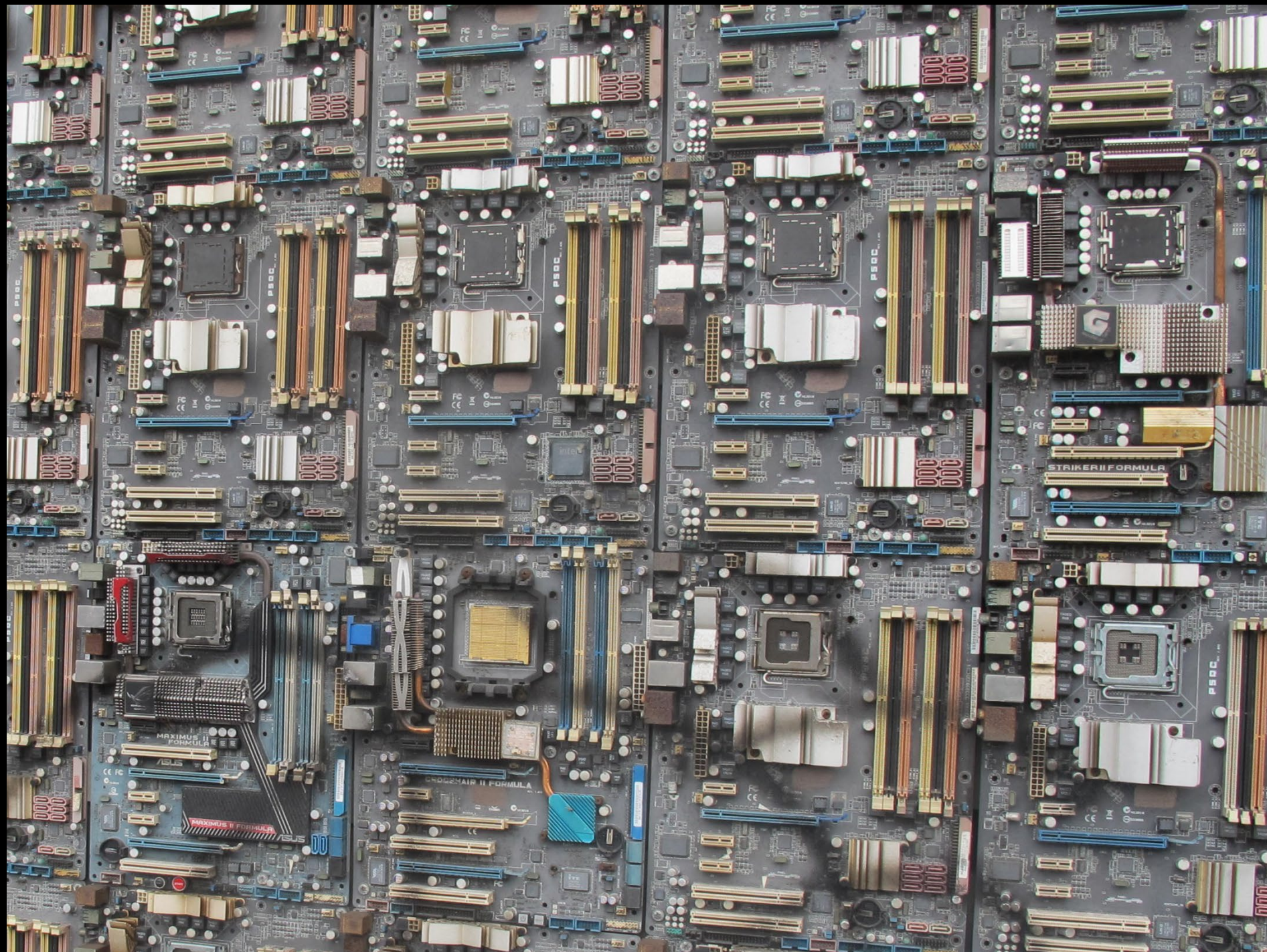




**Great liveable creative resilient
culturally vibrant places are:**



**Places of digitally savvy
citizens & data sovereignty**



Google

Australia

Google Search

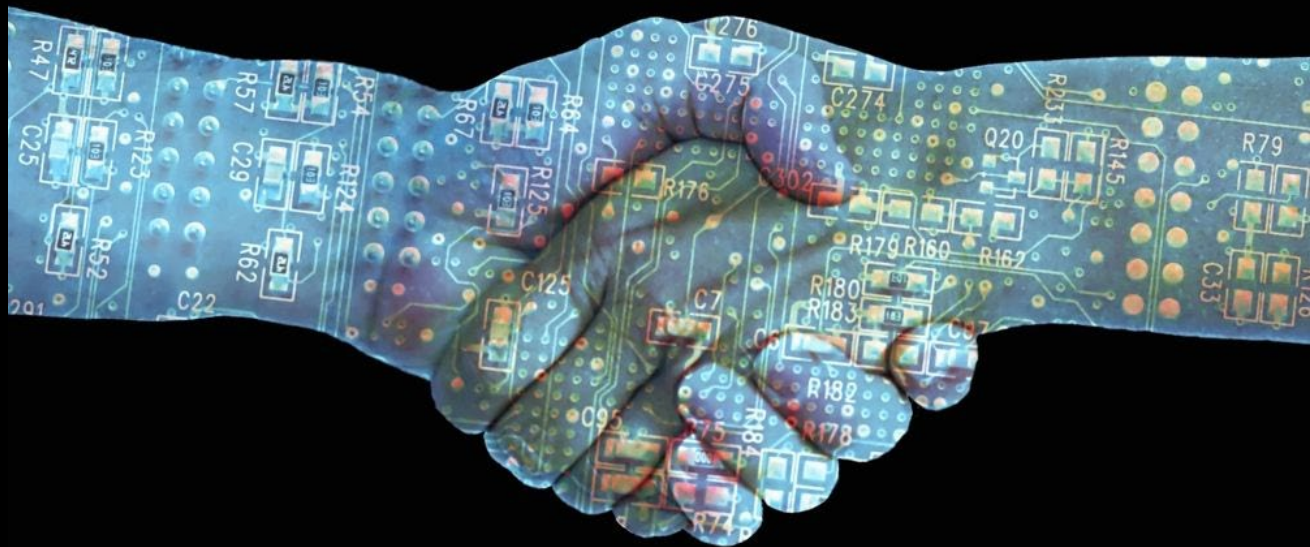
I'm Feeling Lucky


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**Great liveable creative resilient
culturally vibrant places are:**



**Places of bending the market
to big picture purposes**





**Great liveable creative resilient
culturally vibrant places are:**



**Places of good governance &
imagination**







Doing it the right way or the right thing

Letter of **or spirit of the law
...different culture **or** structure**



A movement in the making

CREATIVE BUREAUCRACY FESTIVAL

www.creativebureaucracy.net | [@CreatBureauFest](https://twitter.com/CreatBureauFest)

Concluding Ideas

Ways towards a creative bureaucracy

Charles Landry, Creative Bureaucracy Initiative
Sebastian Turner, Der Tagesspiegel

CREATIVE

BUREAU CRACY

FESTIVAL

BERLIN 2019







